



# Yonkers Downtown BID SUNRISE SEMINARS

*You're invited!*

In these challenging times, join us for a series of *free* seminars for business owners and merchants. These one hour sessions are designed to provide practical tips and guidance on topics like Marketing, Finance, Merchandising, and Environmental Sustainability.

**Tuesday, March 2<sup>nd</sup>**  
**Finding Your Way**  
**Through the Municipal Maze**

**Tuesday, March 23<sup>rd</sup>**  
**Internet Marketing**  
**Including Social Media**

**Tuesday, April 27<sup>th</sup>**  
**Green is**  
**Smart Business**

**Time: All Sunrise Seminars start at 8:00 AM**

**Location: Atrium, Yonkers Riverfront Library, One Larkin Center, Yonkers, NY**

**ADMISSION FREE AND  
OPEN TO THE PUBLIC**  
**To RSVP and/or for more information: [914.969.6660](tel:914.969.6660) or  
email [info@yonkersdowntown.com](mailto:info@yonkersdowntown.com)**

The Yonkers Downtown BID Sunrise Seminar Series is co-sponsored with



Yonkers Downtown Waterfront Business Improvement District

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[www.YonkersDowntown.com](http://www.YonkersDowntown.com)